TANÉA FERDI TAJIRI

CURATOR, ARCHIVE RESEARCHER AND PROJECT COORDINATOR



Tanéa Tajiri (1992) is a Dutch, Japanese-American art professional and freelance project coordinator specializing in the archival and preservation of her grandparents' artistic legacy, Shinkichi Tajiri and Ferdi.

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EDUCATION

Interior Design, NHA (certificate from EHCB) 2022

University of the Arts, Utrecht - BA in Arts & Economics (Visual Arts and Design Management)

2011 - 2015

Graduated with a thesis on how to position Shinkichi Tajiri in the commercial market through brand positioning.

LANGUAGES

Dutch: Native/Bilingual Proficiency

English: Native/Bilingual Proficiency

TECHNICAL SKILLS

Artwork Archive, Adobe Creative Cloud (Photoshop, Lightroom), Microsoft Office.

EXPERIENCE

Freelance advice and project coordinator for creative organizations

2016 - present

I collaborate with arts institutions, cultural start-ups, and artists, providing support in structuring internal operations, business development, and full project coordination. I also offer strategic advice on the business side of creative practices and act as a representative for artists when needed.

Clients include Elusis, Museum Cobra, Bonnefanten, Incitamentum, Angelo Vermeulen & SEADS, Minitopia, RxDOMI, Young Creatives, among others.

Shinkichi Tajiri Estate

2011 - present

Archive researcher, curator and project coordinator.

I work closely with the Shinkichi Tajiri Estate, managing both Shinkichi Tajiri's and Ferdi Tajiri's archives. My role spans all phases of estate management, including research, organization, preservation, and public presentation.

I also initiated and developed the official websites for both artists and continue to support the estate with communication and project management for (inter)national exhibitions and publications.

Stichting (foundation) DifferAnts

2020 - 2023

Founder and secretary

Find out more about our project Wat een gemier! on the next page.

Shoots & More B.V

2017 - 2019

Portrait photographer

At Shoots & More, I worked part-time as a studio portrait photographer, capturing a variety of themed shoots including individual portraits, family sessions, pregnancy shoots, newborn photography, and pet portraits.

BOON-Foodconcepts BV

2015 - 2016

Brandmanager

As Brand Manager, I supported the development of the visual identity for this innovative Dutch bean brand. This included visual branding, recipe creation, social media, and campaign strategy. I also contributed to the brand's launch and partnerships with major retailers such as Albert Heijn and Jumbo.

Cor Unum Ceramics

2013-2014

Projectmanager (3 month internship)

I worked as a project coordinator for their 60th anniversary.

A selection of the projects I contributed to includes:

- Cor Unum Pop-up Gallery & Store
- Dutch Design Week, Eindhoven
- Vuur & Vlam exhibition, Stedelijk Museum 's- Hertogenbosch
- Education program *Processors,* Stedelijk Museum 's-Hertogenbosch

NOTABLE PROJECTS

Endless Imagination (2024)

Exhibition & Catalogue Co-curated by Shakuru & Tanéa Tajiri

In collaboration with Special Arts Foundation and Museum Cobra *Endless Imagination* at Museum Cobra in Amstelveen showcases the best entries for the Special Award 2023-2024, a promotional program and visual arts competition for artists with disabilities. As guest curators, we selected 33 works from over 700 submissions, along with five works from Museum Cobra's collection, to be showcased.

Click here for the online exhibition.

Shinkichi Tajiri: The Restless Wanderer (2023)

Exhibition & Catalogue

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Curated and written by Shakuru & Tanéa Tajiri In collaboration with Bonnefanten, Maastricht On view from December 1st, 2023 until May 12th, 2024.

Shinkichi Tajiri: The Restless Wanderer, in collaboration with Bonnefanten, celebrates the centennial of our grandfather, the multidisciplinary Japanese-American artist Shinkichi Tajiri. The exhibition and the catalogue is the result of a two-year research into our family history and the impact of Shinkichi's self-imposed exile on his life, work, family, and creative development.

Selected Press

 $NRC (\star \star \star \star \star)$

AVRO TROS' 'Nu Te Zien'

<u>Trouw</u>

<u>De Volkskrant</u>

Süddeutsche Zeitung

Aachener Zeitung

Mister Motley

Het Financieel Daablad

Museumtijdschrift

<u>De Limburger</u>



Shinkichi Tajiri: The Restless Wanderer (NL and ENG) published by Waanders.



Wat een gemier! - book and teaching package

Wat een gemier! (2019)

Concept and story: Tanéa Tajiri & Sarike Gaillard Illustrations: Sarike Gaillard Written by: Annemarie Jongbloed

Wat een gemier! is a picture book with an accompanying teaching package designed for primary school children. It playfully and accessibly introduces important themes such as citizenship, diversity, and identity.

The book encourages children to engage in dialogue, form their own opinions, and think collaboratively about solutions.

Press: <u>BN DeStem</u>

TALKS AND PRESS

Artist Talks, Bonnefanten Museum, Maastricht, NL (December 3, 2023 and May 12, 2024)

An artist talk with curators Tanéa and Shakuru Tajiri, historian Jonathan van Harmelen, and Bonnefanten's senior curator Paula van den Bosch.

The conversation explored Shinkichi Tajiri's artistic legacy, the story behind the exhibition, and the ongoing relevance of Japanese-American history today.

Presentation for MOCA, Los Angeles, US - Japan/ America Study Group #3 – Artist Estates and Legacies (May 17, 2024)

A 30 minute presentation by Tanéa and Shakuru Tajiri on their grandfather Shinkichi Tajiri, including their roles as caretakers of his estate and their organization of the recent exhibition *Shinkichi Tajiri: The Restless Wanderer* at the Bonnefanten Museum in the Netherlands.

Publication in her.magazine: Ferdi – Rediscovering My Grandmother (2019)

In the Spring/Summer 2019 issue (Volume 6) of her.magazine, Tanéa Tajiri contributed a ten-page article titled *Ferdi – Rediscovering My Grandmother*.

In this personal piece, she shares her journey of reconnecting with Ferdi, a grandmother she never knew in person. Now the same age Ferdi was during her time in 1950s Paris, Tanéa reflects on the life of a bold and unconventional woman who dared to follow her creative path.

The article offers an intimate look at Ferdi's artistic work, her unique fashion sense, and her visionary spirit. It is richly illustrated with photographs by renowned photographers.

Click <u>here</u> to read the article.